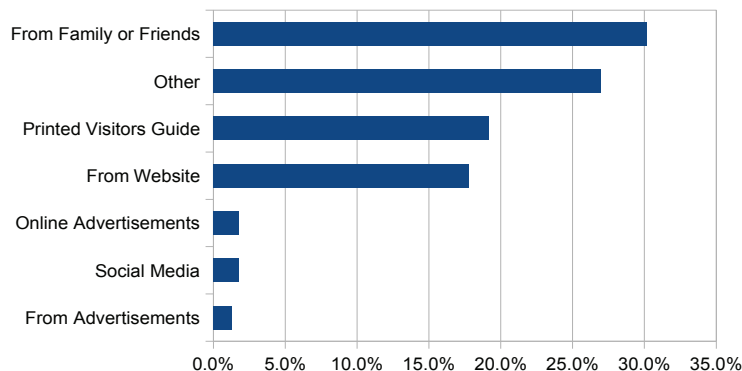


Visitor Survey Response

"How did you hear about the Royal Gorge Region as a vacation destination?"

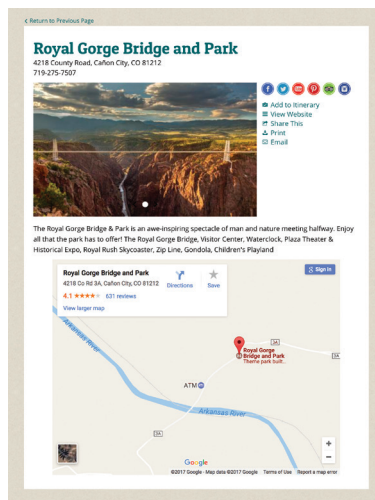


ColoradoInfo.com

Device usage



Expanded Listing



Royal Gorge Region

The **Royal Gorge Region Visitor's Guide** is the #1 source for travel planning. Reach tens of thousands of travelers. Get noticed. Get called. Get booked. Let's get busy!



85,000
copies in
circulation

Digital
Flipbook
Available

Distribution

We distribute to high-traffic outlets throughout Colorado and through mail fulfillment requests via ColoradoInfo.com and RoyalGorgeTravel.com

- Added local distribution through convenience stores, restaurants, hotel rooms, tourism attractions and activities.
- All official Colorado Welcome Centers
- Local Colorado info centers and chambers across the state
- 400 Front Range brochure racks in Colorado Springs, Denver, Canon City and more via Certified Folder Display Service and 350 mountain brochure racks via Colorado Activity Centers.

Royal Gorge Region Travel Newsletter & Social Media



- 80,000+ newsletter subscribers
- One newsletter per month
- 56,000+ social media followers



2023 ROYAL GORGE REGION RATE SHEET

ColoradoInfo.com • Royal Gorge Region Visitors Guide • RoyalGorgeRegion.com

		ROYAL GORGE REGION VISITORS GUIDE					WEBSITE COMPONENTS						
RATE STRUCTURE		Base Rates	Discount	Discount Rate	Print Display Ad	Print Listing	FCTC Ad	FCTC Listing	CAC Destination Profile	CAC Category Profile	CAC Leads 8-12 max	CAC Title Ads 6 max	CAC LB Ads 2 max
Premium Positions:													
Gatefold IFC		\$7,085	-\$425	\$6,660	✓	✓	\$	✓	✓	✓	\$	\$	\$
Centerfold Spread		\$6,715	-\$400	\$6,315	✓	✓	\$	✓	✓	✓	\$	\$	\$
2-Page Spread		\$5,900	-\$355	\$5,545	✓	✓	\$	✓	✓	✓	\$	\$	\$
Back Cover		\$3,880	-\$230	\$3,650	✓	✓	\$	✓	✓	✓	\$	\$	\$
Inside Front Cover (2)		\$3,435	-\$205	\$3,230	✓	✓	\$	✓	✓	✓	\$	\$	\$
Far Forward		\$3,285	-\$195	\$3,090	✓	✓	\$	✓	✓	✓	\$	\$	\$
Inside Back Cover (2)		\$3,120	-\$185	\$2,935	✓	✓	\$	✓	✓	✓	\$	\$	\$
Full/Adventorial Page		\$2,980	-\$180	\$2,800	✓	✓	\$	✓	✓	✓	\$	\$	\$
Half Page		\$1,760	-\$105	\$1,655	✓	✓	\$	✓	✓	✓	\$	\$	\$
Quarter Page		\$1,050	-\$65	\$985	✓	✓	\$	✓	✓	✓	\$	\$	\$
Eighth Page		\$640	-\$40	\$600	✓	✓	\$	✓	✓	✓	\$	\$	\$
Coupon Section (1/6)		\$710	n/a	\$710	n/a	✓	\$	✓	✓	✓	n/a	n/a	n/a
Group/Directory Listing		\$200	n/a	\$200	n/a	✓	\$	✓	✓	✓	n/a	n/a	n/a
Lodging/Dining Listing		\$175	n/a	\$175	n/a	✓	\$	✓	✓	✓	n/a	n/a	n/a

Note:

No discounts available when using a payment plan.
Premium space may be reserved - 35% deposit upon contract and balance due by 7/31.
Discount applicable ONLY when established guidelines are met.

✓ - included with ad buy
\$ - additional monies required

In-room Distribution Network Lodging listing example

LODGING														
Bighorn Mountain Top Lodge - 4218 County Road 3A, Cañon City • (719) 276-8320		# of Units	TV	Phone	Kitchen	Fireplace	Pool	A/C	Spa / Hot Tub	Dining / Lounge	Handicap Acc.	Pets	Smoking	Groups
Budget Host Royal Gorge Inn • 217 N Reynolds Ave., Cañon City • (719) 269-1100		1	◆	◆	◆	◆	◆	◆	◆	◆	◆	■	★	◆
Budget Host Royal Gorge Inn • 217 N Reynolds Ave., Cañon City • (719) 269-1100		36	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆

◆: Available in all units ●: Available in some units ⚡: On the property ⚡: Outside only Kitchen: ⚡: Fridge/Microwave ⚡: Full Kitchen Pets: ⚡: Some Restrictions ⚡: Allowed

Standard Listing for Lodging Advertiser (only)
or in-room distribution (only) participants.

Enhanced Listing for Advertisers that also
participate in the in-room distribution network.

For details contact: Mike Campbell, 970-390-4841, mcampbell@coloradoinfo.com
970.668.5259 | P.O. Box 129, 319 3rd Ave, Frisco, CO 80443