

2025 Fremont County Tourism Council  
Community Grant Report



Name of Event \_\_\_\_\_

Date(s) of Event \_\_\_\_\_

Contact Person \_\_\_\_\_

Amount of Grant \_\_\_\_\_

1. Estimate how many overnight hotel stays your event/project generated in Fremont County. (Think in terms of “heads-in-beds” or room-nights. A room night is one room/campsite, etc., occupied for one night.)
2. Please describe the event’s economic impact, or return on investment, in dollars. (Think in terms of sales and lodging taxes. Combined State/County/City sales tax in Cañon City is 8.7%, in Florence 7.9%. Unincorporated County 5.4%. Lodging Tax 2%)
3. Describe the audience or ‘target market’ for the event. Include attendance. Explain how attendance was estimated or specifically determined.
4. How was the event/project advertised? If your advertising was trackable, describe results.
5. Please provide a brief narrative on what went well with your project/event.
6. Please provide a brief narrative on how you will improve your project/event in the future.
7. If you developed and distributed a survey, please include the results.
8. Please add any additional comments, especially successes that you had.

For more information or questions please contact DestinationIQ, at 719-998-0199 or e-mail: [funding@royalgorgeregion.com](mailto:funding@royalgorgeregion.com). Thank you for your Report. Please attach pages as necessary.