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Greetings from the Fremont County Tourism Council



10 influencers are scheduled to visit Fremont County in 2025, and their content is dropping now! Get some attention for yourself. See below for how the FCTC can help you.

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Our Influencers Are Here!

After months of planning, our grant-funded influencers are now visiting and sharing their experiences across the county.

Follow along on [The Royal Gorge Region's Instagram](#) to see their adventures throughout the year!

One recent highlight: Professional rock climber Sierra Blair shared a reel from her visit—and it was a major win! [Watch the reel](#) and check out the impressive stats below.

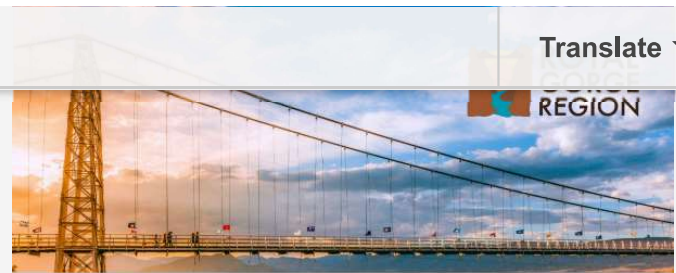
- Views: 27,986
 - Interactions: 786
- Watch Time: 2d, 12h

Let Us Help Your Business Grow

Our new *Rooted in Community, Ready for Visitors* guide outlines how tourism positively impacts the Royal Gorge Region and offers free promotional resources for local businesses, including website listings, social media features, and event marketing support. It also encourages community involvement

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networking groups, and grant opportunities to help locals connect and thrive alongside growing tourism.



Rooted in Community, Ready for Visitors

A Welcome Guide from The Fremont County Tourism Council



Welcome to The Royal Gorge Region!

On behalf of the Fremont County Tourism Council, thank you for investing in our vibrant community. We're excited to support your success and work together to create unforgettable experiences for all who visit.

Adam Arnold
Chair, Fremont County Tourism Council

About The Fremont County Tourism Council

The mission of the Fremont County Tourism Council is to responsibly budget and spend the allocated lodging tax dollars collected in Fremont County to increase visitors to the area and thereby have a positive economic impact to the entire region. [Learn more](#) about the Fremont County Tourism Council.

Tourism's Impact on Fremont County

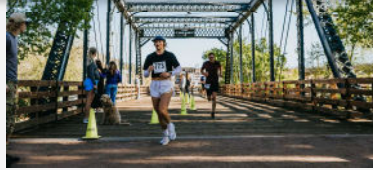
Tourism brings positive, lasting impacts by driving economic growth, supporting local businesses, creating jobs, and fostering a sense of pride in the unique culture and natural beauty of the area. [Learn about the economic impact tourism has in Fremont County.](#)

Check out the Rooted in Community, Ready for Visitors guide today!

New Blossom Festival Photos

We recently hosted photographer Aaron Hagen to capture the 2025 Blossom Festival. If you'd like access to any Blossom Festival photos—or need images of other locations or activities in Fremont County to help promote your business—[let us know](#). We're happy to share our photos with you!



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Lodging Tax Facts:

It's Paid by Visitors, Not Residents

The lodging tax is collected primarily from overnight visitors staying in hotels, motels, vacation rentals, or campgrounds.

Reduces the Tax Burden on Residents

Tourism revenue, supported by lodging tax, helps **offset local taxes** that would otherwise need to fund amenities and infrastructure. Visitors essentially help “pay their share” for using roads, parks, and services.

We look forward to keeping you updated and working together to grow tourism in Fremont County. If you have questions or comments, you can reach the Fremont County Tourism Council at hello@royalgorgeregion.com.

Know someone who would also be interested in receiving these quarterly updates?
Feel free to forward this email their way so they can subscribe too!

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