



# Fremont County Tourism Council

## Public Notice

The regular meeting of the Fremont County Tourism Council will be held on April 1<sup>st</sup>, 2025, at 8:00 a.m. (MDT.)

It will be held in Room 208 at the Fremont County Building located at 615 Macon Ave., Canon City, Colorado.

Please note the agenda will be available prior to the start of the meeting and any person wishing to place an item on the agenda will be provided an opportunity during the meeting. (request via email to: [marketing@royalgorgeregion.com](mailto:marketing@royalgorgeregion.com) )

The general public is encouraged to attend.

Any questions can be directed to the FCTC Chair Adam Arnold at 719-285-3934 or [adamleviarnold@gmail.com](mailto:adamleviarnold@gmail.com)



## Fremont County Tourism Council

**Location:** Room 208 at the Fremont County Building, 615 Macon Ave., Canon City, CO

**Date & Time:** Tuesday, April 1<sup>st</sup>, 2025 @ 8:00 a.m.

### **Board Attendance is MANDATORY**

#### **Board Members:**

- |                 |            |                    |  |
|-----------------|------------|--------------------|--|
| • Joen Elliott  | Board      | through 12/31/2025 | <a href="mailto:joenelliott@gmail.com">joenelliott@gmail.com</a>       |
| • Adam Arnold   | Chair      | through 12/31/2025 | <a href="mailto:adamleviarnold@gmail.com">adamleviarnold@gmail.com</a> |
| • Kathy Trogden | Board      | through 12/31/2026 | <a href="mailto:canonkat@bresnan.net">canonkat@bresnan.net</a>         |
| • Dona Webb     | Board      | through 12/31/2026 | <a href="mailto:donawebb.gwc@gmail.com">donawebb.gwc@gmail.com</a>     |
| • Kelly Branyik | Vice-Chair | through 12/31/2026 | <a href="mailto:kelly@travelbranyik.com">kelly@travelbranyik.com</a>   |
| • Beth Katchmar | Treasurer  | through 12/31/2027 | <a href="mailto:ckatchmar@aol.com">ckatchmar@aol.com</a>               |
| • Kevin Cundiff | Secretary  | through 12/31/2027 | <a href="mailto:kevinpcundiff@gmail.com">kevinpcundiff@gmail.com</a>   |

#### **Ex-Officio Members:**

Royal Gorge Chamber Alliance – Rich Millard	<a href="mailto:rich@royalgorgechamberalliance.org">rich@royalgorgechamberalliance.org</a>
Commissioner – Kevin Grantham	<a href="mailto:kevin.grantham@fremontco.com">kevin.grantham@fremontco.com</a>
City of Canon City – Amy Schmisser	<a href="mailto:amy.schmisser@canoncity.org">amy.schmisser@canoncity.org</a>
Florence Chamber – Joen Elliott	<a href="mailto:joenelliott@gmail.com">joenelliott@gmail.com</a>
City of Florence – Krystal Wood	<a href="mailto:krystal.wood@florencecolorado.org">krystal.wood@florencecolorado.org</a>
Fremont Heritage Commission – Jim Nelson	<a href="mailto:jim@econstrategy.net">jim@econstrategy.net</a>
Fremont EDC – Rob Brown	<a href="mailto:brown@fedc.co">brown@fedc.co</a>
Fremont County Administration – Charis Hall	<a href="mailto:charis.hall@fremontco.com">charis.hall@fremontco.com</a>
Downtown Business Alliance – {available}	

#### **Agency of Record:**

DestinationIQ – Bryan Jordan	<a href="mailto:bryan@destinationiq.com">bryan@destinationiq.com</a>
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#### **2025 Meetings**

- First Tuesday of Every Month. EXCLUDING June and July



### **Static Agenda Items**

- Introductions
- Additions to today's agenda
- Approval of minutes from the previous meeting
- Commissioner's Report
- Chair Report
- Treasurer's Report
- DestinationiQ Report
- Visitor Guide Committee Report
- Royal Gorge Chamber Alliance Report
- Florence Chamber Report
- Local Event Calendar review
- Community-Centered Announcements
- Citizen's opportunity to speak



## **Agenda Specifics**

### Chairperson

### DestinationIQ

- 2025 CTO Marketing Grant (Influencers) Status Update
- 2025 CTO Tourism Management Grant awarded!
- 2025 Upcoming photoshoot
- 2025-2026 Visitor Guide Status
- Fremont County Film Commission - Ben Black & CTO
- New Lodging Tax Meeting Recap & Next Steps
- Swag Discussion
  - Order more?
- 2025 Distribution Plan (confirm via RGCA)
  - Submitted to RGCA
- 2024 Budget Discussion and next steps.
  - Amendments?

### RGCA

- Nanonation proposal discussion