



Fremont County Tourism Council

Public Notice

The regular meeting of the Fremont County Tourism Council will be held on January 7th, 2025, at 8:00 a.m. (MDT.)

It will be held in Room 208 at the Fremont County Building located at 615 Macon Ave., Canon City, Colorado.

Please note the agenda will be available prior to the start of the meeting and any persons wishing to place an item on the agenda will be provided an opportunity during the meeting. (request via email to: marketing@royalgorgeregion.com)

The general public is encouraged to attend.

Any questions can be directed to the FCTC Chair Adam Arnold at 719-285-3934 or adamleviarnold@gmail.com



Fremont County Tourism Council

Location: Room 208 at the Fremont County Building, 615 Macon Ave., Canon City, CO

Date & Time: Tuesday, January 7th, 2025 @ 8:00 a.m.

Board Attendance is MANDATORY

Board Members:

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|-----------------|------------|--------------------|--|
| • Beth Katchmar | Treasurer | through 12/31/2024 | ckatchmar@aol.com |
| • Kevin Cundiff | Secretary | through 12/31/2024 | kevinpcundiff@gmail.com |
| • Joen Elliott | Board | through 12/31/2025 | joenelliott@gmail.com |
| • Adam Arnold | Chair | through 12/31/2025 | adamleviarnold@gmail.com |
| • Kathy Trogden | Board | through 12/31/2026 | canonkat@bresnan.net |
| • Dona Webb | Board | through 12/31/2026 | donawebb.gwc@gmail.com |
| • Kelly Branyik | Vice-Chair | through 12/31/2026 | kelly@travelbranyik.com |

Ex-Officio Members:

Royal Gorge Chamber Alliance – Rich Millard	rich@royalgorgechamberalliance.org
Commissioner – Kevin Grantham	kevin.grantham@fremontco.com
City of Canon City – Amy Schmisser	amy.schmisser@canoncity.org
Florence Chamber – Joen Elliott	joenelliott@gmail.com
City of Florence – Krystal Wood	krystal.wood@florencecolorado.org
Fremont Heritage Commission – Jim Nelson	jim@econstrategy.net
Fremont EDC – Rob Brown	brown@fedc.co
Fremont County Administration – Charis Hall	charis.hall@fremontco.com
Downtown Business Alliance – {available}	

Agency of Record:

DestinationIQ – Bryan Jordan	bryan@destinationiq.com
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2025 Meetings

- First Tuesday of Every Month. EXCLUDING June and July



Static Agenda Items

- Introductions
- Additions to today's agenda
- Approval of minutes from previous meeting
- Commissioner's Report
- Chair Report
- Treasurer's Report
- DestinationiQ Report
- Visitor Guide Committee Report
- Royal Gorge Chamber Alliance Report
- Florence Chamber Report
- Local Event Calendar review
- Community-Centered Announcements
- Citizen's opportunity to speak



Agenda Specifics

Chairperson

- Update board term expiration dates
- Overview of Destination Blueprint workshop and ongoing efforts.
- Tax Initiative Discussion TID, LMD, etc.

DestinationiQ

- 2025 Visitor Guide Status
 - Visitor Guide Committee: Adam, Rich, Joen
- Review lodging tax revenue YTD.
- Consider distributing Visitor Guides to residents and businesses? (Alternative to current distribution strategy, discussed at Destination Blueprint)
- Community Grants.
 - Announcement January 8th, 2025
 - Reminder February 5th, 2025
 - Applications Due February 15th, 2025
 - Award determinations March 15th, 2025
 - Discuss potential change for grant funds. What can they be used for? Could they be for tourism-related business training? (Discussed at Destination Blueprint.)