



Fremont County Tourism Council

Public Notice

The regular meeting of the Fremont County Tourism Council will be held on March 4th, 2025, at 8:00 a.m. (MDT.)

It will be held in Room 208 at the Fremont County Building located at 615 Macon Ave., Canon City, Colorado.

Please note the agenda will be available prior to the start of the meeting and any persons wishing to place an item on the agenda will be provided an opportunity during the meeting. (request via email to: marketing@royalgorgeregion.com)

The general public is encouraged to attend.

Any questions can be directed to the FCTC Chair Adam Arnold at 719-285-3934 or adamleviarnold@gmail.com



Fremont County Tourism Council

Location: Room 208 at the Fremont County Building, 615 Macon Ave., Canon City, CO

Date & Time: Tuesday, March 4th, 2025 @ 8:00 a.m.

Board Attendance is MANDATORY

Board Members:

- | | | | |
|-----------------|------------|--------------------|--|
| • Joen Elliott | Board | through 12/31/2025 | joenelliott@gmail.com |
| • Adam Arnold | Chair | through 12/31/2025 | adamleviarnold@gmail.com |
| • Kathy Trogden | Board | through 12/31/2026 | canonkat@bresnan.net |
| • Dona Webb | Board | through 12/31/2026 | donawebb.gwc@gmail.com |
| • Kelly Branyik | Vice-Chair | through 12/31/2026 | kelly@travelbranyik.com |
| • Beth Katchmar | Treasurer | through 12/31/2027 | ckatchmar@aol.com |
| • Kevin Cundiff | Secretary | through 12/31/2027 | kevinpcundiff@gmail.com |

Ex-Officio Members:

Royal Gorge Chamber Alliance – Rich Millard
Commissioner – Kevin Grantham
City of Canon City – Amy Schmisser
Florence Chamber – Joen Elliott
City of Florence – Krystal Wood
Fremont Heritage Commission – Jim Nelson
Fremont EDC – Rob Brown
Fremont County Administration – Charis Hall
Downtown Business Alliance – {available}

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kevin.grantham@fremontco.com
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joenelliott@gmail.com
krystal.wood@florencecolorado.org
jim@econstrategy.net
brown@fedc.co
charis.hall@fremontco.com

Agency of Record:

DestinationIQ – Bryan Jordan

bryan@destinationiq.com

2025 Meetings

- First Tuesday of Every Month. EXCLUDING June and July



Static Agenda Items

- Introductions
- Additions to today's agenda
- Approval of minutes from previous meeting
- Commissioner's Report
- Chair Report
- Treasurer's Report
- DestinationiQ Report
- Visitor Guide Committee Report
- Royal Gorge Chamber Alliance Report
- Florence Chamber Report
- Local Event Calendar review
- Community-Centered Announcements
- Citizen's opportunity to speak



Agenda Specifics

Chairperson

- Tax Initiative Discussion TID, LMD, etc.
 - Form a Committee.

DestinationIQ

- 2025 Visitor Guide Status
 - Visitor Guide Committee: Adam, Rich, Joen
- 2025 CTO Marketing Grant (Influencers) Update
 - In process
- 2025 CTO Tourism Management Grant submitted
 - Announcing Mid-March
- 2025 Spring photoshoot weekend of Feb 22nd.
- 2025 Distribution Plan (via RGCA)
 - Submitted to RGCA
- 2025 Community Grants.
 - Award determinations March 15th, 2025
 - Form a Committee and document awards and denials.
- 2024 Community Grant invoice from Fremont County Fair
- 2024 and 2025 Budget adjustments
- Website discussion/status