



Fremont County Tourism Council

Public Notice

The regular meeting of the Fremont County Tourism Council will be held on October 7th, 2025, at 8:00 a.m. (MDT.)

It will be held in the Community Conference Room of the Royal Gorge Chamber Alliance / Royal Gorge Region Visitor Center located at 816 Royal Gorge Blvd, Cañon City, CO 81212

Please note the agenda will be available prior to the start of the meeting and any person wishing to place an item on the agenda will be provided an opportunity during the meeting. (request via email to: marketing@royalgorgeregion.com)

The general public is encouraged to attend.

Any questions can be directed to the FCTC Chair Adam Arnold at 719-285-3934 or adamleviarnold@gmail.com



Fremont County Tourism Council

Location: Community Conference Room
Royal Gorge Region Visitor Center, 816 Royal Gorge Blvd., Canon City, CO

Date & Time: Tuesday, October 7th, 2025 @ 8:00 a.m.

Board Attendance is MANDATORY

Board Members:

- | | | | |
|-----------------|------------|--------------------|--|
| • Joen Elliott | Board | through 12/31/2025 | joenelliott@gmail.com |
| • Adam Arnold | Chair | through 12/31/2025 | adamleviarnold@gmail.com |
| • Kathy Trogden | Board | through 12/31/2026 | canonkat@bresnan.net |
| • Dona Webb | Board | through 12/31/2026 | donawebb.gwc@gmail.com |
| • Kelly Branyik | Vice-Chair | through 12/31/2026 | kelly@travelbranyik.com |
| • Beth Katchmar | Treasurer | through 12/31/2027 | ckatchmar@aol.com |
| • Kevin Cundiff | Secretary | through 12/31/2027 | kevinpcundiff@gmail.com |

Ex-Officio Members:

Royal Gorge Chamber Alliance – Rich Millard	rich@royalgorgechamberalliance.org
Commissioner – Kevin Grantham	kevin.grantham@fremontco.com
City of Canon City – Amy Schmisser	amy.schmisser@canoncity.org
Florence Chamber – Joen Elliott	joenelliott@gmail.com
City of Florence – Krystal Wood	krystal.wood@florencecolorado.org
Fremont Heritage Commission – Jim Nelson	jim@econstrategy.net
Fremont EDC – Rob Brown	brown@fedc.co
Fremont County Administration – Charis Hall	charis.hall@fremontco.com
Downtown Business Alliance – {available}	

Agency of Record:

DestinationIQ – Bryan Jordan bryan@destinationiq.com

2025 Meetings

- First Tuesday of Every Month. EXCLUDING June and July



Static Agenda Items

- Introductions
- Additions to today's agenda
- Approval of minutes from the previous meeting
- Commissioner's Report
- Chair Report
- Treasurer's Report
- DestinationiQ Report
- Visitor Guide Committee Report
- Royal Gorge Chamber Alliance Report
- Florence Chamber Report
- Local Event Calendar review
- Community-Centered Announcements
- Citizen's opportunity to speak



Agenda Specifics

Chairperson

- 2026 Drone Show for Blossom Festival
- 2026 Budget

DestinationIQ

- 2026 Visitor Guide Discussion
 - Goals/Objectives
 - Features
 - Decide on number of copies, pages, design, ad split, features, etc.
 - Plan Approval
- New Website Calendar system
 - Cost is pass-through
 - Shared with Chamber, Fremont 360, others, etc.
 - TOTAL (split by partners):
 - 1st year would be \$3,650
 - 2nd year and on would be \$2,200/yr
- 2025 CTO Tourism Management Grant Update
- Monthly Performance Overview

RGCA

- 2025 Visitor Guide Distribution Report
- 2025 Visitor Guide Fulfillment Report